

# Tara Community Working Group

## AGENDA

Wednesday, January 15, 2025, 10:00 a.m.  
Chesley Fire Hall  
211 1st Ave N, Chesley ON

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	Pages
1. Call to Order	
2. Approval of Agenda	
3. Disclosure of Pecuniary Interest and General Nature Thereof	
4. Approval of Previous Minutes	1
5. New Business	
5.1 Spruce the Bruce Grant	4
Streetscape Beautification - 50% up to \$10,000	
Summer Banners, Christmas Lights	
5.2 2024 Project Update	
5 4ft Aluminum Benches and	
3 Custom Bike Racks have been ordered for the Young Street business section in green.	
Order will be delivered and installed in the spring.	
6. Upcoming Business	
7. Action Items Tracking Sheet	6
Assess items on the list and consider additions	

8. Next Meeting Date

Wednesday Mar 12, 2025 10:00 am location TBD

Wednesday June 18, 2025 10:00 am location TBD

9. Adjournment

**Tara Community Working Group  
MINUTES**

**Wednesday, November 13, 2024, 10:00 a.m.  
Council Chambers**

Members Present: Karen Kerker  
Brett McMullen  
Deputy Mayor Jennifer Shaw  
Tara Ward Councillor Peter Steinacker  
Dave Tedford  
Ken Thornburn

Staff Present: Jennifer Isber-Legge - Economic Development &  
Communications Coordinator

**1. Call to Order**

Chair Jen Shaw called the meeting to order.

A quorum was present.

**2. Approval of Agenda**

Subsequent to further discussion, the following resolution was passed.

**3-02-2024**

**Moved by:** Brett McMullen

**Seconded by:** Ken Thornburn

Be it resolved that the committee adopts the agenda for the Tara Community Working Committee as distributed by

**Carried**

**3. Disclosure of Pecuniary Interest and General Nature Thereof**

**4. Approval of Previous Minutes**

**4.1 Tara Community Working Group October 16 Minutes**

Subsequent to further discussion, the following resolution was passed.

**Moved by:** Dave Tedford

**Seconded by:** Ken Thornburn

Be it resolved that the minutes for the Chesley Community Working Group on Oct 16, 2024 be approved as distributed by the Economic Development and Communications Coordinator.

**Carried**

## **5. New Business**

### **5.1 TCWG.24.05 Tara Community Toolkit and Branding**

Subsequent to further discussion, the following resolution was passed.

**04-02-2024**

**Moved by:** Brett McMullen

**Seconded by:** Karen Kerker

Be It Resolved that the Committee hereby,

1. Recommends that the extraneous graphics shown in the toolkit not be used in any future branding.
2. Further, that the Tara logo with text in green and the community tagline "Tarry Awhile" be used to represent The Village of Tara.

**Carried**

### **5.2 TCWG.24.06 Action Items Tracking Sheet**

The purpose and process for using the Action Items Tracking Sheet was discussed

### **5.3 TCWG.24.06 Spruce the Bruce Grants**

The committee received for information purposes details of the Spruce the Bruce grant program.

## **6. Upcoming Business**

Free webinars offered by OMAFA targeting Volunteers on downtown revitalization committees was shared with the committee.

## **7. Action Items Tracking Sheet**

The following are recommended for addition to the Action Items tracking sheet at a high priority

- Bike Racks
- Benches
- Banner

The following items are recommended for addition to the action items list at a medium priority

- Wayfinding signage for town assets
- Christmas Lights
- Gathering Space

**8. Next Meeting Date**

**9. Adjournment**

Subsequent to further discussion, committee passed the following resolution:

**05-02-2024**

**Moved by:** Karen Kerker

**Seconded by:** Ken Thornburn

Be it resolved that the meeting be adjourned at 11:11am.

**Carried**

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Chair

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Secretary

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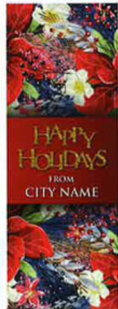
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# Christmas light styles proposed for Tara

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\$1350



B. \$995







